

Part 3b. Learning Objectives

1. Learners will be able to define blogging and its benefits.
 - 1.1 After hearing the instructor define and describe blogging and how it can be used in their personal lives, they will be shown an example of a personal blog and a business blog.
 - 1.2 Learners will discuss with their peers how they are going to use what they have learned once the training is over.

2. Learners will be able to identify WordPress.com as a blogging website.
 - 2.1 Learners will conduct research to see the type of designs available on WordPress that may help to define their topics or express their personalities.
 - 2.2 Learners will sign into Wordpress and click on “My Site” (located on the left hand side).
 - 2.3 Learners will navigate to the “Dashboard” (located on the left hand side), which allows learners to create blog posts, and add media, links, and pages.
 - 2.4 Learners will scroll down to the “Posts” section and click on “Add New”, which will allow users to begin their blog posts.
 - 2.5 Learners can type their content directly into WordPress or they can use a word processing software to create their content first and then copy and paste the content into WordPress.

3. Learners will be provided with a brief understanding of Creative Commons Content.
 - 3.1 Learners will be able to search for images for their blogs using the creative commons website. Learners can use Google Search: [click here](#) and/or Creative Commons: [click here](#).
 - 3.2 The instructor will explain why it is important to use this site when importing images.

4. Learners will be able to insert an image into their blog.
 - 4.1 Learners will add an image into their blog. They can add one of their own images or search the internet for an image.

5. Learners will be able to search for similar blog topics to their own.
 - 5.1 Learners will be able to search the internet and identify other bloggers with similar interests or career paths.